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edition **4**
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100 international
galleries
collect young
photography

13 > 15 nov 2015
carrousel du louvre
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fotofever

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paris edition 4 | 13 > 15 nov 2015 | carrousel du louvre

FOTOFEVER PARIS THE RENDEZ-VOUS OF THE CONTEMPORARY PHOTOGRAPHY SCENE

The Carrousel du Louvre will welcome the fourth edition of fotofever paris between 13th and 15th November 2015.

fotofever's founding idea is to spread the collecting fever around the most innovative and exciting medium of the art market: photography.

fotofever's mission is to give access to contemporary photography and to create a platform between artists and collectors.

fotofever's will is to share its universal values: boldness, independence and passion for art.

If we compare art fairs to a family, fotofever is the little brother of Paris Photo. [...] It is its necessary complement.

Mieux Vivre votre argent

fotofever reveals the new talents and creates new passions!

The temperature rises: with the attendance and the number of exhibitors constantly rising since its creation, the fourth edition of fotofever paris is preparing a selection, under the artistic supervision of Baudoin Lebon, of a hundred galleries from around the world.

In 2015, the presence of Japanese galleries is always important, with galleries such as *Emon Photo Gallery*, *Zen Foto Gallery* and *tezukayama gallery*. Among the new galleries, *Lumiere Brothers Gallery* which constitutes the most important private collection of Russian photography, *FELD+HAUS* from Frankfurt and *ZOXX Gallery* from the Netherlands. Focusing on France, a new gallery from Montpellier with the participation of *galerie annie gabrielli*, and for Paris with *Maëlle Galerie*.

More than ever, this is the international rendez-vous, dedicated to contemporary photography for all those who want to discover and support the young artists of tomorrow!

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paris edition 4 | 13 > 15 nov 2015 | carrousel du louvre

After 4 years of existence, fotofever's commitment embodies itself in various projects:

the fotocollection to create new vocations: a thematic exhibition of a private collection – in 2015: the chair

the collectfoto to guide the public : a true « how to do » for collectors, free to all

the start to collect to start your collection: a selection of works at less than 1000 €

the fotoprize to reveal new talents: each year a young graduate from a French art school is given access to the art market thanks to the strong visibility offered by fotofever

the fotobook to have the event in images: to enjoy after the event

and in 2015, **the fotoweb** which offers a lifetime visibility to the 200 fotofever galleries and their 800 artists

fotofever at the Carrousel du Louvre 13 > 15 nov 2015

Preview Thursday 12th November by invitation only

www.fotofeverartfair.com

Press Contact:

Nathalie Dran – ND Communication

nathalie.dran@wanadoo.fr + 33 (0)9 61 30 19 46 - + 33 (0)6 99 41 52 49

fotofever Contact:

Director : Cécile Schall +33 (0)6 88 26 60 42

cecile@fotofeverartfair.com +33 (0)1 43 59 46 06

fotofever

paris edition 4 | 13 > 15 nov 2015 | carrousel du louvre

fotocollection: a private collection

Each year, fotofever highlights a private collection with an original theme.

Faithfull to fotofever, Galila Barzilai Hollander, following *For Galila Eyes only* in 2012 and *Cash* in 2014, will lend fotofever a selection of photographic artworks on the theme of the chair. 25 photographic works made by internationally renowned artists of the 20th century, completed by five ready made works.

What is more insignificant than a chair ? Here is an object with a totally materialist vocation, its singularity disappears with its function, every day, we don't even think about it, writes François de Coninck *, the co-curator of « Chair » with Christophe Dosogne *.

For Galila, everything started 10 years ago in New York, during a chance visit to the *Armory Show*, where she bought her first piece of contemporary art. Since then she has not stopped feeding her passion as a true « artoholic », by collecting art made with new mediums, and especially photography. According to Galila, her collection is her family, and her artworks are her children. Her biggest satisfaction is to discover an unknown but promising artist.

« Buy what you love! Buy it with your guts », her advice which mirrors the fotofever spirit.

* François de Coninck, art publisher, independent curator
www.francoisdeconinck.be

* Christophe Dosogne, chief editor of the Belgian art magazine *COLLECT Arts Antiques Auctions* (French edition), and general secretary of the Boghossian Foundation
www.villaempain.com



The committee, 2002 © Jerry Uelsmann,
courtesy Galila's Collection



Istanbul Project II, 2003 © Doris Salcedo
courtesy Galila's Collection

fotoprize 2015: focus on a young talent

With the fotoprize, fotofever promotes young artists and highlights future talents. This contest is opened to graduates of French art schools and offers them the opportunity to unleash their creativity through the medium of photography.

For this 4th edition, fotofever is pleased to reveal the name of the 2015 winner: **Juliette-Andréa Elie.**

The selection committee, composed of Nathalie Gallon (Artistic Director), Ericka Weidmann (Head Editor of *L'Œil de la Photographie*), Laure Fauvel (2014 Winner), Baudoin Lebon (Gallery Owner), Éric Karsenty (Head Editor at *Fisheye*), Olivier Conan (President of *coandco Agency*), met on March 30th and selected Juliette-Andréa Elie's *Fading Landscapes* series among over sixty candidates.

In her series *Fading Landscapes*, inspired by her travels, Juliette-Andréa reveals how one's travel memories influences the landscapes from which she produces distorted pictorial images. By a subtle play of photographic overlays, forms arise from the image. Photographs printed on tracing paper and embossed drawings create a halo of ghostly and nebulous forms, which materializes the atmosphere. These translucent images question the photographic medium to reveal the passing of time and the changing of the worlds. Juliette-Andréa Elie positions herself in a plastic approach which reaches beyond the captured moment: through her prints on tracing paper which are then worked with a dry point, each image becomes unique.

By winning the 2015 edition of fotoprize, she will be able to unleash her creativity thanks to the generous offers by fotofever distinguished fotoprize partners: a significant exhibition space at the 4th edition of fotofever paris where she will have carte blanche to curate her own exhibition, quality prints produced by the laboratoire *Picto*, her portfolio published by the *Fisheye* magazine and by online daily *L'Œil de la Photographie*, a personal video will be produced by *coandco Agency*, the cover page of the fotobook and the fotofever 2015 catalogue co-edited with *Snoeck* editions and a solo exhibition early 2016 at the prestigious *galerie baudoin lebon*.

Born in 1985, Juliette-Andréa graduated from L'Ecole Supérieure Des Beaux-Arts of Nantes Métropole (2010) and of the Concordia University of Montréal www.reseaux-artistes.fr/dossiers/juliette-andrea-elie



Oublie-moi dans la mer /
Nocturnes, 2015 © Juliette-
Andréa Elie

fotofever

paris edition 4 | 13 > 15 nov 2015 | carrousel du louvre

collectfoto: a guide for all

This bilingual guide like an instructions manual for new art collectors is a free magazine, distributed during the fair. It includes this year an article on pictorialism, a focus on Galila and another on the fotoprize, a photo market analysis through noticeable examples and last finally fototips from notable characters of the market. This guide is co-edited with the *Art Media Agency* (AMA), the first international agency dedicated on the art market.

fotobook: the fair in pictures

This catalogue of the fair is available to the public and is co-edited with *Snoeck* editions.

start to collect: a path to initiate

fotofever accompanies young collectors by offering a selection of works for less than 1000 € which will be exhibited at the entrance of the fair and marked on each booth. The perfect initiative to guide young collectors to purchase their first artwork.

Highlight on fotofever

fotofever is a selection of galleries presenting artworks of 30 editions accompanied with a personalised label with the price in euro for total transparency.

fotofever is an organizer which takes into account of the economical difficulties of certain galleries by offering a low cost option: the wall, 4 to 6 linear meters.

fotofever is engaged to defend young photography by highlighting on its website the 800 artists who have already exhibited by over 200 galleries.

From the beginning

fotofever was founded by Cécile Schall, who wanted to share her passion for photography, a passion originating from her family history composed of famous photographers for over a century.

Since 2011, she carries her project with a strong and independent spirit, supported by an involved team composed of faithful providers and partner galleries, who trust her fully. Before fotofever, Cécile worked in marketing and communication for fifteen years. she learnt the art fair trade with the best, Will Ramsay, the founder and organizer of *The Affordable Art Fair* and *Art Hong Kong* (currently *Art Basel Hong Kong*.)

fotofever

paris edition 4 | 13 > 15 nov 2015 | carrousel du louvre

Sneak preview on the fotofever paris 2015 galleries:

tezukayama gallery, Japan, Osaka

The gallery opened in 1992 with a selection of confirmed international artists. The gallery opened its new space in 2010 and widened its selection with emerging Japanese artists. They are very active in their promotion throughout the world.

Exhibited artists: Daisuke Takakura and Hirohito Nomoto
tezukayama-g.com



Crowd / Monodramatic, 2014 © Daisuke Takakura

ZOXX Gallery, Netherlands, Almere

This young gallery opened in 2013, it presents international emerging artists and confirmed talents. They promote photography in all its forms.

Exhibited artists: Marika Bertoni, Hamid Blad, Julie Bourges, David Bradford, Alessandra Calò, Margherita Cesaretti, Jim Kazanjian, Koichi Nishiyama, Keith Sharp and Espen Sommer Eide

www.zoxx.com



Kate / Barbie Blad, 2014 © Hamid Blad

Lumiere Brothers Gallery, Russia, Moscow

This photographic centre opened in 2001 and is one of the most important private Russian collection of photography from the beginning of the 20th century to the nineties. In 2010, it opened an exhibition space in a former factory which includes exhibitions halls, a gallery, a library and a coffee shop. The centre is also engaged in teaching and research, publishing numerous editorial projects.

Exhibited artists: Vladimir Bogdanov, Sergey Borisov, Lev Borodulin, Wynn Bullock, Harold Feinstein, Greg Gorman, Vadim Gushchin, Sasha Gusov, Boris Ignatovich, Vladimir Lagrange, Leonid Lazarev, Yury Lunkov, Arno Rafael Minkinen, Ruth Orkin, Wendy Paton, Romualdas Pozerskis, Steve Schapiro, Martin Schreiber, Antanas Suykus and Erwin Volkov

lumiere.ru



Harvest, 1973 © Vladimir Lagrange

Galerija Fotografija, Slovenia, Ljubljana

First Slovenian gallery specialized in photography, since 2013 it spreads the passion of photography to the Slovenian public, and regularly works with the country's institutions. Galerija Fotografija already exhibited at fotofever brussels in 2012.

Exhibited artists: Uroš Abram, Ciril Jazbec, Euro Rotelli and Matjaž Tančič

www.galerijafotografija.si



ON THIN ICE 0011, 2014 © Ciril Jazbec

fotofever

paris edition 4 | 13 > 15 nov 2015 | carrousel du louvre

In The Gallery, Denmark, Copenhagen

A contemporary art gallery opened since 2012, In the Gallery promotes international photography through artists with different sensibilities. They are returning to fotofever for a second time.

Exhibited artists: Jacob Gils and Carsten Ingemann
www.inthegallery.com



Milan #2 / Movement, 2015 © Jacob Gils

FELD+HAUS, Germany, Frankfurt

Opened in 2013, the gallery specializes in contemporary art. Gathering international artists with original ideas, it organizes audacious pop up event all over the world.

Exhibited artists: Dragana Jurisic and Catrine Val
www.feld-haus.com

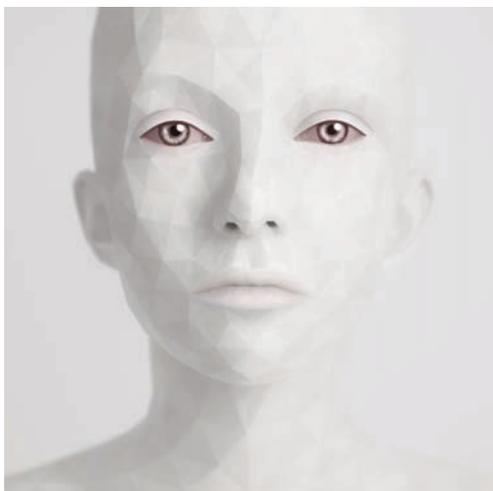


Loreen / Feminist, 2012 © Catrine Val

Art22 Gallery, Belgium, Brussels

Specialized in contemporary art, the gallery offers a wide selection during its busy exhibition schedule: from huge installations to sculptures or from photography to street art. Since 2006, Art22 Gallery defends young discovered talents which are exhibited at fotofever every year. This year will be their 6th fotofever edition!

Exhibited artists: Emmanuelle Bousquet, Eric de Ville, Oleg Dou, Sandro Giordano and Marie-Cécile Thijs
www.art22.gallery



Origami, 2007 © Oleg Dou

ROMBERG Photo, Italy, Latina

This contemporary art gallery of 24 year has based itself in the Roman suburb of Latina from 2010. They defend international emerging artists hence their recurrent participation to fotofever.

Exhibited artists: Eros de Finis, Svetlana Ostapovici, Marco Onofri, Gabriele Rossi, Claudio Spoleitini and Claudio Montecucco
www.romberg.it



Alberobello, 2013 © Claudio Spoleitini

fotofever

paris

edition 4 | 13 > 15 nov 2015 | carrousel du louvre

galerie baudoin lebon, France, Paris

Since 1976 the gallery has been promoting vintage and contemporary photography. It represents numerous photographers, such as Joël Peter Witkin, Patrick Bailly-Maitre-Grand, Mathieu Bernard-Reymond or Peter Knapp. It also exhibits sculptures, installations, paintings and drawings with names such as Dubuffet, Fièvre or even Michaux. Baudoin Lebon has been working with fotofever for two years in its artistic selection process.

Solo show: Gilles Desrozier

Born in 1963, this photojournalist at the newspaper *L'Équipe* has in parallel pursued an artistic career. Travelling greatly, he takes images from his journeys that he mixes and superimposes to create pictorial compositions where the unlikely is possible, where dream becomes reality.

www.baudoin-lebon.com



Rencontre / 14 États du chemin amoureux, 2015 © Gilles Desrozier

Les Bains Révélateurs, France, Roubaix

Since their creation in 2014, they display and advocate emerging and confirmed artists who use the photographic medium as a way to express themselves : whether it is plastic, conceptual, experimental, documentary... or even engaged photography.

Solo show: Jean-Michel André

Born in 1976, this relentless traveller works on the remains of everyone's history and invites alongside his journeys to explore an intimate geography. Since 2011, he has been one of the photographers of *REA* agency.

www.lesbainsreveleateurs.com



L'autre pays #7, 2015 © Jean-Michel André

Maëlle Galerie, France, Paris

Since 2012, this contemporary art gallery promotes current artistic practices. Settled in the Parisian neighbourhood of Belleville, its wish is to launch, promote and accompany emerging and confirmed artists on the national and international scene.

Exhibited artists: Soter Dani, Iris Della Roca and Antoine Poupel

www.maellegalerie.com



Sans-titre / Polaroids 1985 © Antoine Poupel

galerie annie gabrielli, France, Montpellier

Since 2011, this contemporary art gallery specializes in young photography and promotes unique viewpoints.

Exhibited artists: Shannon Guerrico, Soraya Hocine, Mami Kiyoshi, Corinne Mariaud, Guillaume Martial and Jean-Yves Moirin

galerieanniegabrielli.com



SMILE L 2 / I try so hard, 2014 © Corinne Mariaud

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paris edition 4 | 13 > 15 nov 2015 | carrousel du louvre

EXHIBITORS LIST ON THE 10th JUNE 2015

BELGIUM • ANIMA LUDENS, Antwerp • ART22 GALLERY, Brussels • ART MAGNA®, Brussels • GALERIE VAN CAMPEN & ROCHTUS, Antwerp • MACADAM GALLERY, Brussels • YOUNG GALLERY, Brussels • **DENMARK** • IN THE GALLERY, Copenhagen • **FRANCE** • ARGENTIC, Paris • ART TO BE GALLERY, Lille • GALERIE BAUDOIN LEBON, Paris • CHRIS BOICOS FINE ARTS, Paris • COURCELLES ART CONTEMPORAIN, Paris • GALERIE ANNIE GABRIELLI, Montpellier • HEGOA, Paris • GALERIE INTERVALLE, Paris • INTUITI, Paris • GALERIE JEAN-DENIS WALTER, Paris • LE 247, Paris • LES BAINS REVELATEURS, Roubaix • MAËLLE GALERIE, Paris • NOORFORART CONTEMPORARY, Aix en Provence • PHOTO12 MARAIS, Paris • **GERMANY** • EDITION GALERIE VEVAIS, Vevais • FELD+HAUS, Frankfurt • PEPERONI BOOKS, Berlin • **ITALY** • ALIDEM L'ARTE DELLA FOTOGRAFIA, Milan • ARCHIVIO FOTOGRAFICO ITALIANO, Castellanza • DIE MAUER, Prato • FLOZ MAGAZINE VISION, Florence • ROMBERG PHOTO, Latina • SINCREISIS, Empoli • SPAZIO NUOVO, Rome • **JAPAN** • EMON PHOTO GALLERY, Tokyo • GALLERY MAIN, Kyoto • GINZA GALLERY G2, Tokyo • INTERART7, Tokyo • LIBROARTE, Tokyo • NAP GALLERY, Tokyo • TEZUKAYAMA GALLERY, Osaka • ZEN FOTO GALLERY, Tokyo • **NETHERLANDS** • FRANK TAAL GALLERY, Rotterdam • ZOXX GALLERY, Almere • **RUSSIA** • LUMIERE BROTHERS GALLERY, Moscow • **SLOVENIA** • GALERIJA FOTOGRAFIJA, Ljubljana • **SPAIN** • ABOUT ART, Pontevedra • FIFTY DOTS, Barcelona • **TAIWAN** • DOUBLE SQUARE GALLERY, Taipei • G.GALLERY, Taipei • **UNITED KINGDOM** • ALEXIA GOETHE ARTS & CO, London • **UNITED STATES** • FABRIK PROJECTS, Los Angeles •

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paris edition 4 | 13 > 15 nov 2015 | carrousel du louvre

Info

preview for press press/vip (by guest list only) on Thursday 12th November 2015, times TBC

opening evening (by invitation only) on Thursday 12th November 2015, times TBC

Friday 13th November 2015

Saturday 14th November 2015

Sunday 15th November 2015

Access

Carrousel du Louvre

99 street of Rivoli

75001 Paris

www.carrouseldulouvre.com

www.fotofeverartfair.com

Founder

Cécile Schall

+33 1 43 59 46 06 - +33 6 88 26 60 42

cecile@fotofeverartfair.com

Press

Nathalie Dran

+ 33 (0)9 61 30 19 46 - + 33 (0)6 99 41 52 49

nathalie.dran@wanadoo.fr