

2018 GALLERY APPLICATIONS

FOTOFEVER PARIS 2018

7th edition of the art fair dedicated to discovering and collecting contemporary photography

To discover new artists with :

- 100 galleries exhibiting more than 250 emerging artists
- winners of partner photography prizes exhibited
- partner photography festivals presenting their "coup de coeur"

An international art fair with 19 countries represented...

- Europe : France, Belgium, Germany, The Netherlands, Spain, Italy, Hungary, Poland, Slovenia, Switzerland, Malta & Turkey
- Asia : Taiwan, Korea, Hong Kong & Japan
- Americas : USA
- Africa : Cameroon
- Oceania : Australia

... and a focus on Japan :

- ⓪ for the 160th anniversary of the Franco-Japanese diplomatic relations
- ⓪ to celebrate the close relationship between fotofever and Japanese galleries (21 exhibited since 2011)
- ⓪ to discover the Japanese contemporary photography scene
- ⓪ guided tours, talks & dedicated exhibition spaces

A program aimed towards collecting with :

- 📍 Collector's Apartment : exhibiting a selection of artworks in a decorated interior
- 📍 Talks : daily conferences on the latest trends of photography and it's market
- 📍 Guided Tours : to discover a selection of artworks ideal for one's first acquisition
- 📍 Guide : a lexicon of the terms and rules of art photography

**EARLY BIRD
OFFER -5%**
If full payment
by 16 April 2018

fotofever 2017 in numbers :

- ✓ 6th edition
- ✓ 2 500 sqm
- ✓ 75 exhibitors
- ✓ 200 artists
- ✓ 1,000 artworks @ €350 to €40,000€
- ✓ 10,000 visitors including 2,000 VIP
- ✓ 60% have bought or intend to buy an artwork seen at the fair

The rules ! Exhibited at fotofever :

- ✓ **contemporary photography** : by living artists, using the photography in their creative process
- ✓ **original artworks** : photographs produced in a maximum of 30 editions (all formats), signed and numbered
- ✓ **the price** of each work is displayed

Application deadline: 15 June 2018

HOW TO APPLY

1-SUBMIT YOUR PROJECT on fotofever.com (http://www.fotofever.com/inscription_exposant.php) before 15 June 2018 inclusive

You must create an account (with email address et password) & fill in the following information :

GALLERY	PROJECT
• business name	• booth size
• founding date	• group show (max 4 artists) or solo show (-10% discount)
• address	• full name of the artists, series & website with visuals
• website	
• telephone	

Your project will then be reviewed by Yuki Baumgarten (Artistic Director) who will contact you directly.

The selection and the allocation of booths will be done progressively. We, therefore, highly advise you to submit your project as soon as possible to benefit from a wide choice of booths.

2-CONFIRM YOUR APPLICATION : Once your project is accepted, your application will be confirmed and booth reserved once we will have received 50% of the total amount due, by bank wire or credit card (22 June latest). The remainder of the payment is due before 7th September 2018.

3-START TO COMMUNICATE ! Once your application completed, you can import images (1MB min.) of the artworks from your project. These will be used for our communication tools (fotofever.com, social network, newsletters, press, etc)

Note : the 2018 exhibitor list will be announced on the 29th June 2018.
! only those having paid the down-payment will be announced !

EARLY BIRD DISCOUNT : 5% off the total booth price if full payment received by the 16th April 2018

CONTACT & INFO

For any questions please contact Yuki Baumgarten, Artistic Director : yuki@fotofever.com

fotofever paris 2018

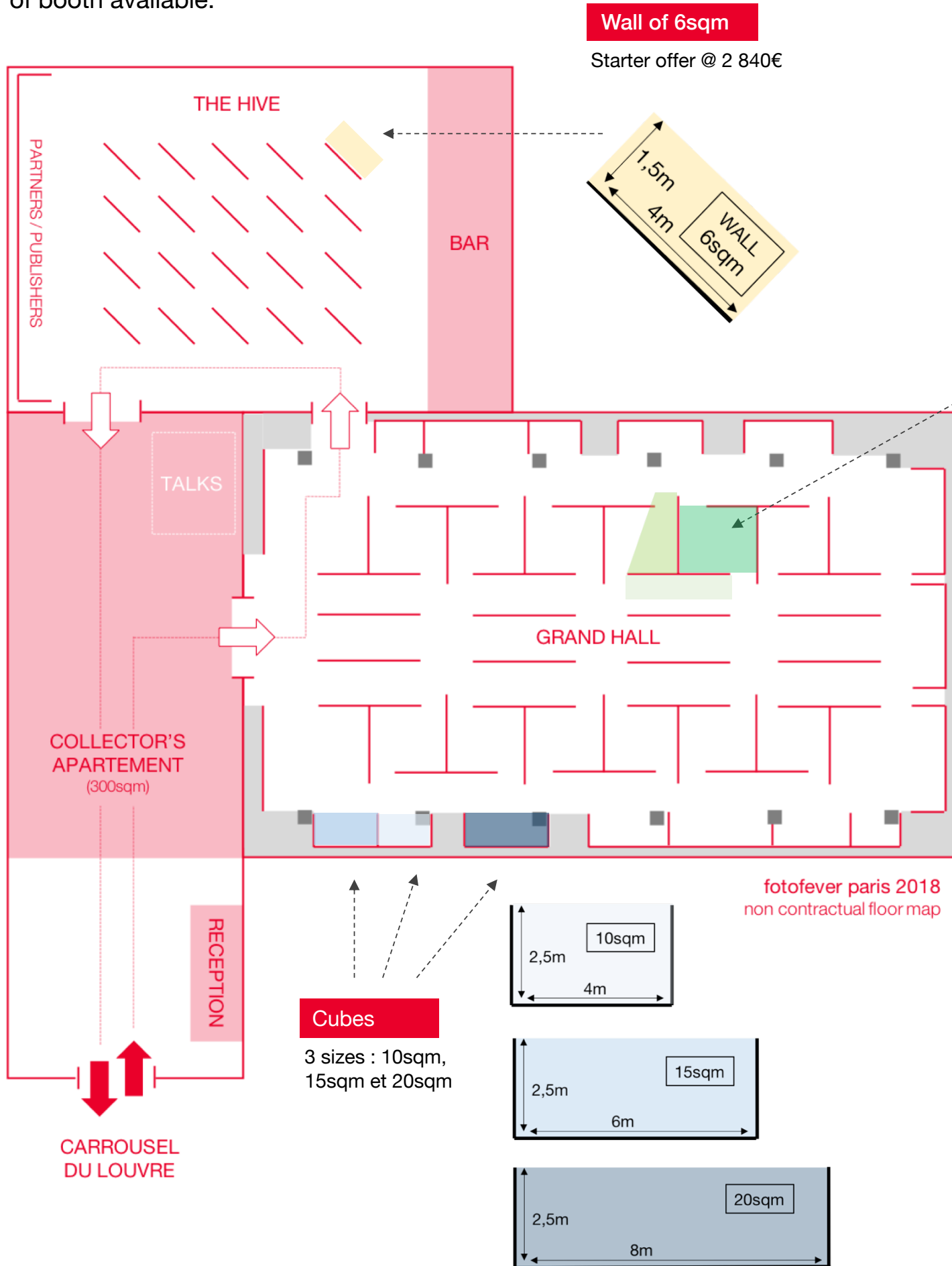
Thursday 08 November 2018 : preview 3pm - 6pm, vernissage 6pm - 10pm
Friday 09 November : 11am - 8pm
Saturday 10 November : 11am - 8pm
Sunday 11 November : 11am - 6pm

Carrousel du Louvre : 99 rue de Rivoli, 75001 Paris (France)

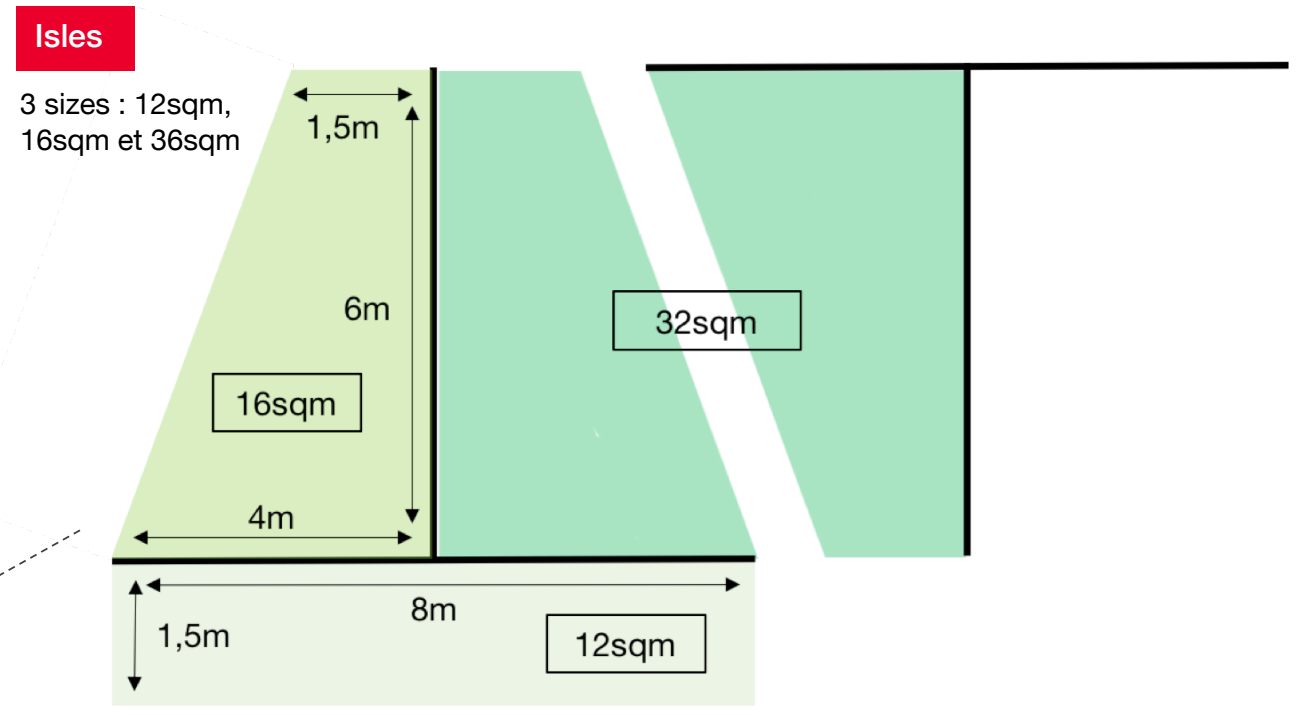
Site : www.fotofever.com
Social media : @fotofeverparis
Contact : info@fotofever.com

LES PACKAGES

3 types & 7 sizes
of booth available:



fotofever paris 2018
non contractual floor map



Price : € 340 / sqm, includes :

- walls covered with brushed cotton (height : 3 m)
- spotlights
- access to the general wifi
- 1 booth signage
- 20 VIP passes and 100 invitations (both in e-version)
- 2 "exhibitor" & maximum 4 "artist" badges

+ marketing fees : € 800, includes :

- access to the new personalised e-invitation platform (weezevent)
- fotofever.com : 1 page in the EXHIBITORS section + 1 page / artist in the ARTISTS section
- official catalogue : 1 image / exhibited artist + gallery contact information
- social network : 1 post on Facebook (15 000 fans) + 1 post on Instagram (2 000 fans)
- newsletters : mentioned in the newsletters to 45 000 contacts
- press & media relations : mention in the 3 Communic'Art press releases (June, September & November)

Price details according to the booth types & sizes :

BOOTH size	SURFACE AREA			SPOT-LIGHTS 70 watts	PRICE / m2 € HT	TOTAL BOOTH € HT	MARKETING FEE € HT	TOTAL € HT
	sqm	length & depth (m)	linear meters					
WALL	6	4 x 1,5	4	1	340 €	2 040 €	800 €	2 840 €
ISLE small	12	8 x 1,5	8	3	340 €	4 080 €	800 €	4 880 €
ISLE medium	16	6 x 4	10	4	340 €	5 440 €	800 €	6 240 €
ISLE large	32	6 x 5,5	20	8	340 €	10 880 €	800 €	11 680 €
CUBE small	10	4 x 2,5	9	3	340 €	3 400 €	800 €	4 200 €
CUBE medium	15	6 x 2,5	11	4	340 €	5 100 €	800 €	5 900 €
CUBE large	20	8 x 2,5	13	5	340 €	6 800 €	800 €	7 600 €

4 artists maximum on 1 stand
10% off total amount if solo show

Available as extras : additional spotlights, hanging on exterior walls (if applicable), wall colour, dedicated wifi, printed card invitations, furniture (tables, chairs, stools) > full pricelist available on demand