

fotofever paris 2017, The success of “start to collect”

80 galleries, including 40% new and 60% international exhibitors (10 Japanese, 2 Taiwanese, 6 Spanish, 1 Australian...) contributed to the success of the 6th edition of fotofever paris, which took place 10 > 12 November 2017 at the Carrousel du Louvre.

The Carrousel du Louvre welcomed, 10 > 12 November 2017, the 6th edition of fotofever paris with 80 international and French galleries, presenting 150 emerging artists and welcoming 10,000 visitors.

Fotofever confirmed its place as the first fair dedicated to collecting contemporary photography.

This year was a particularly international edition with new exhibitors GAMA GALLERY (Turkey), Photon Gallery (Slovenia), Lectoris Publishers (Netherlands), THIS IS NO FANTASY + dianne tanzer gallery (Australia), and a beautiful selection of 10 Japanese galleries.

“The Collector’s Apartment” in collaboration with Roche Bobois

There were great responses from the public and galleries to the “The Collector’s Apartment”... fotofever is delighted by its collaboration with Roche Bobois in the conception and implementation of the 200 sqm collector’s apartment at the entrance of the fair: a staged contemporary interior where a selection of artworks were magnificently combined with furniture pieces, decorated by the famed designer Elizabeth Leriche.

Great sales for almost all the galleries, exhibiting at fotofever paris 2017

All the exhibiting galleries have underlined the commercial dynamism of fotofever paris 2017. The quality of the collectors’ and artworks allowed numerous exchanges and sales.

The fotofever “start to collect” positioning, favourable to young or new collectors was confirmed with a number of sales under 5,000 euros.

Some sales figures:

- 11 works by Javier Hirschfeld, Galerie Gratadou-Intuiti
- 29 works by Vincent Descotils and 9 by Corinne Héraud, Courcelles Art Contemporain
- The work on the fotofever poster, *It’s getting Dark* by Christophe Beauregard, was sold by EXPOSED
- 7 works by Piotr Zbierski, Little Birds Gallery
- VT Art Salon sold out its booth (10 works)
- 1 work by Eric Ceccarini was sold at 14,000 euros by Galerie HEGOA
- A monumental work by Antoine Rose sold for a record price of 30,000 euros by Galerie Xin Art

The 7th edition of fotofever paris will take place from 9 to 11 November 2018 at the Carrousel du Louvre

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